

FOR IMMEDIATE RELEASE

Contact:

[Name]

[Address]

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[Insert store name] Providing Valuable Service Through COVID-19 Crisis

[March xx, 2020] With hygiene being a key component to slowing the spread of COVID-19, [insert store name] remains open to ensure members of the community have access to clean laundry. Laundromats have been classified as essential businesses and remain on the front line in fighting the spread of the virus.

“Clean, hygienic clothes and linens are instrumental in helping reduce the spread of this virus,” said [insert owner name], owner of [insert store name]. “Rest assured, we are taking all necessary steps to ensure a safe clean environment for the public to perform this task.”

[insert store owner name] recommends customers use hot water washes and bleach, when possible, to achieve the best germ-killing results. In addition, drying on high heat is also suggested as is allowing the dry cycle to progress to completion.

[insert store name] uses commercial washer-extractors and tumble dryers. Commercial washer-extractors provide exceptional mechanical action, which, when combined with hot water and detergent, deliver outstanding hygienic results – on-par with hospital-grade machines. In addition, commercial gas-fired tumble dryers achieve higher temperatures than home laundry units.

Located at [store address], [store name] is open [insert days of operation and hours]. The laundry also offers wash-dry-fold service. For the most up-to-date hours and current store use guidelines, visit [insert website or Facebook page] or call [insert phone number].

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