

THE PROVEN PERFORMER IN LAUNDRY



Speed Queen  
Distributor of the Year  
2021

 **Speed Queen.**



## 2023 Fall Shows

Wear Your Favorite Team Colors  
or Jersey to Our Shows!

**IT'S FOOTBALL TIME  
IN TENNESSEE**

**Service School**  
9:00 a.m. - 11:15 a.m.

**Presentations**  
11:15 a.m. - 4:00 p.m.

### Presentations from Industry Professionals

Mark your calendar for an event dedicated to laundromat owners. Meet with industry experts and vendor representatives to learn the latest in technology, equipment and more.

Service School in the Morning  
Guest Speakers in the Afternoon  
Sessions in Person  
Virtual Sessions ~ Nashville Only  
Food & Refreshments Provided

**MEMPHIS  
SEPT 27<sup>TH</sup>**

**Brian Wallace**  
Guest Speaker  
at Nashville  
Show Only

**NASHVILLE  
SEPT 29<sup>TH</sup>**

**Memphis**  
Wednesday, Sept. 27, 2023

Hilton Garden Inn  
6811 TraVure South  
Germantown, TN 38138

**Nashville**  
Friday, Sept. 29, 2023

Star Distributing  
3729 Charlotte Avenue  
Nashville, TN 37209

**For More Details,**  
Call 1-615-298-5547  
or Visit  
[www.stardistributing.com](http://www.stardistributing.com)

# TRADE SHOW AGENDA

Memphis: Wednesday, September 27, 2023  
Nashville: Friday, September 29, 2023

## Memphis: Wednesday, September 27, 2023

- 9:00 - 11:15** **Speed Queen Service School**  
Presented by **Joe Stone, Speed Queen & Mickey Forshay, Star Distributing**
- 11:15 - 12:00** **Speed Queen Presentation**  
Presented by **Tony Vis, Sales Development Manager, Speed Queen**
- 12:00 - 1:00** **LUNCH**
- 1:00 - 1:30** **Speed Queen Finance Promotions**  
Presented by **Ben Hein, Supervisor, U.S. Underwriting, Speed Queen**
- 1:30 - 2:00** **Credit Card Acceptance Systems for your Coin Laundry**  
Presented by **John Kelly, Director of Sales, Setomatic Systems**
- 2:00 - 2:30** **Google Street View – Bing Visible On-Line**  
Presented by **Joy Cordle, District Digital Marketing Manager, American Marketing**
- 2:30 - 3:00** **Changers – New Product & Information**  
Presented by **American Changer & Standard Change-Makers**
- 3:00 - 4:00** **Open Forum – What Payment Options are Out There? and Open Discussion with Laundromat Owners**
- 4:00 - 4:15** **Grand Prize Give-Away**

## Nashville: Friday, September 29, 2023 (In Person & Virtual)

- 9:00 - 11:15** **Speed Queen Service School**  
Presented by **Joe Stone, Speed Queen & Mickey Forshay, Star Distributing**
- 11:15 - 12:00** **Speed Queen Presentation**  
Presented by **Tony Vis, Sales Development Manager, Speed Queen**
- 12:00 - 1:00** **LUNCH**
- 1:00 - 1:30** **Speed Queen Finance Promotions**  
Presented by **Ben Hein, Supervisor, U.S. Underwriting, Speed Queen**
- 1:30 - 2:00** **Credit Card Acceptance Systems for your Coin Laundry**  
Presented by **John Kelly, Director of Sales, Setomatic Systems**
- 2:00 - 2:30** **Google Street View – Being Visible On-Line**  
Presented by **Joy Cordle, District Digital Marketing Manager, American Marketing**
- 2:30 - 3:00** **Changers & Soap Vendors – New Product & Information**  
Presented by **American Changer & Standard Change-Makers & Vend-Rite**
- 3:00 - 3:30** **Brian Wallace**  
*President and CEO, National Coin Laundry Association*
- 3:30 - 4:00** **Open Forum – What Payment Options are Out There? and Open Discussion with Laundromat Owners**  
**Brian Wallace, Michael Davis & Manufacturers**
- 4:00 - 4:15** **Grand Prize Give-Away**

## SHOW SPECIALS\*

Join us at our Shows  
for the best pricing of the year



5" Mega  
Gray Caster  
\$13.00



Proctor &  
Gamble Soap  
\$74.50 case



Blower  
Fan Assembly  
\$165.00



Laundry Carts  
with Racks  
\$165.00 each

\* Part Specials: Day Of Shows Only – Must Be Present to take advantage of these great deals.



# UPGRADE YOUR EQUIPMENT TODAY AND START **MAXIMIZING EFFICIENCY**

Join Us at Our Shows for the Best Pricing of the Year  
On All **Speed Queen®** Washers & Dryers

Up to **\$1,400** off on Washer Extractors  
and Up to **\$650** off on Stack Dryers (for show attendees)

AND OTHER DISCOUNTS TOO **BIG** TO PRINT IN THIS BROCHURE

*Don't Miss This Limited Time Opportunity.*

## 10 Reasons to Replace Laundry Equipment

### Higher Income Potential Due to Increased Vend Prices

New equipment is a great time to raise vend prices even if it is only **\$0.25** per machine.



### Higher Bank Balances A Result of Increased Gross Income

### Lower Utility Costs



### Increased Retained Income

Due to tax benefits derived from purchases of new equipment.



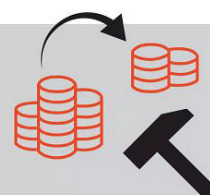
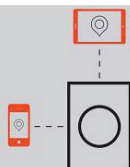
### Increased Customer Satisfaction



Cycle and pay options increase satisfaction with your laundry and creates repeat customers.

### More Freetime for Yourself & Family

**Speed Queen® Insights**  
Monitor your store remotely, from anywhere.



### Lower Maintenance Costs

### Excellent Tax Benefits

Up to **\$5,000** in tax credits &  
**\$15,000** in tax deductions  
on qualifying equipment.



### Less Hassle Due to Fewer Maintenance Problems

### Improve Value of your Business

New equipment and the latest in technology will increase store profitability.



# STAR DISTRIBUTING WELCOMES YOU TO OUR OPEN HOUSES & SERVICE SCHOOLS



We at Star Distributing are very proud to have won two Prestigious awards from Speed Queen. We were awarded Speed Queen Finance Partner of the Year and the really **BIG AWARD**, Speed Queen Distributor of the Year. Thank you to all of our customers and employees for helping us achieve these highly coveted awards.

We continuously strive to make Star Distributing your one stop shop for all your laundry needs. We are a full service commercial laundry equipment distributor, offering a wide variety of sales, service, installation and parts. Our experienced staff assists in making Star not only the largest distributor in Tennessee but also one of the largest in the Southern United States.

Star Distributing will continue to monitor the marketplace to keep you abreast of the indicators and products that can help your business be successful.

## Call Now for Reservations: 1.800.897.7570

**DOOR PRIZES:** Cash, Gift Cards & \$100 Parts Certificates

**GRAND PRIZE:** 55" 4k HD Television

## FEATURED GUEST SPEAKERS:

**Brian Wallace**  
President & CEO  
National Coin Laundry Association  
(NASHVILLE ONLY)

**John Kelly**  
Director of Sales  
Setomatic Systems

**Tony Vis**  
Sales Development Manager  
Speed Queen

**Ben Hein**  
Supervisor, U.S. Underwriting  
Speed Queen

